



# Connecticut Network

Your State. Your Government. Your Network.

## News Release

Capitol Place  
21 Oak Street • Suite 605  
Hartford, CT 06106  
Tel. (860) 246-1553  
Fax (860) 246-1547  
[www.ct-n.com](http://www.ct-n.com)

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Contact: Meaghan Mackin  
(860) 246-1553, ext. 116  
[Meaghan.Mackin@cga.ct.gov](mailto:Meaghan.Mackin@cga.ct.gov)

### Connecticut Network Debuts on Facebook and Twitter

Hartford, CT – As part of its continuing effort to keep the people of Connecticut more informed with Connecticut state government, CT-N has created a Facebook fan page and Twitter profile. Beginning today, viewers can join on our fan page on Facebook by searching for Connecticut Network (CT-N) or follow us on Twitter at [www.twitter.com/CTNetworkTV](http://www.twitter.com/CTNetworkTV).

The benefits of using social media like Facebook and Twitter for a network like CT-N are numerous. It will allow viewers to stay up to date on the latest events out of the Capitol and allow CT-N producers to alert viewers when the occasional program runs longer than expected or when a news briefing will be aired live. The goal behind joining both Facebook and Twitter is to provide the most accurate information as quickly as possible to our viewers.

“The Connecticut Network enthusiastically embraces any tool that makes us more accessible to the citizen’s of our state, and Facebook and Twitter certainly fit the bill,” according to CT-N Director of Communications William Bevacqua. “Social media in general can, under the right conditions, become a fascinating forum for discussion and debate, and discussion and debate among people about government and public policy is exactly what the network has always hoped to foster. We’re looking forward to seeing where this experiment takes the CT-N experience in the time to come.”

Both of these social media forums have great potential to educate and promote awareness in Connecticut state government. The network encourages conversations about state government, politics and public policy in these forums, but will adhere to its strict policy of remaining unbiased and nonpartisan by not participating in them. “We hope that our “friends” and “followers” find CT-N a useful tool to help them draw their own informed conclusions and become their own opinion leaders when it comes to public policy,” said Bevacqua.

CT-N is available full-time on expanded basic cable. Visit [ct-n.com](http://ct-n.com) to find the channel location for the network in your community or watch online. All Connecticut Network programming is closed captioned for the hearing impaired.

Winner of the 2007 Helen M. Loy Freedom of Information Award and national Sunshine Award from the Society of Professional Journalists, Connecticut Network is the state’s source for complete and balanced television and webcast coverage of state government and public affairs. CT-N is managed and operated by the Connecticut Public Affairs Network, Inc., a nonprofit company founded to educate citizens about state government. For more information, visit CT-N’s website at [www.ct-n.com](http://www.ct-n.com).

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